

Innovatus Imaging unveils new global brand, to enhance existing offerings and push past boundaries in medical imaging

PITTSBURGH, JANUARY 23, 2018 — Innovatus Imaging, the preferred provider of best-in-class imaging devices and repair services, is launching the new face of its combined global brand at the dawn of the new year. At the same time, the company is underscoring its renewed focus – to push past conventional boundaries in the medical imaging device industry, and to empower health care professionals to take patient care to the next level.

Innovatus is the result of three former companies – Bayer Multi Vendor Service; Wetsco, Inc.; and MD MedTech – joining forces to draw on their combined expertise.

“Our new tagline – See Beyond – embodies the company’s combined direction and vision,” said Bill Kollitz, president and chief operating officer, Innovatus Imaging. “It’s a call to action, a bold charge to look beyond the here and now – both in how we deliver the repair services that our customers have come to know and trust, and in how we develop and commercialize new devices. At Innovatus Imaging, we have the people, the expertise and the drive to deliver on this promise.”

Innovatus Imaging’s certified expertise spans the entire life cycle of a medical imaging product – from design, development and manufacturing to sales, distribution and repair. The company is ISO-13485 certified to repair ultrasound probes, MRI coils, CR systems and dry film printers. Innovatus also has an FDA-registered site for the design and manufacturing of specialty ultrasound probes and backs up its solutions through rigorous testing. The company’s culture of continuous improvement includes investment in research and development to constantly enhance the organization’s device repair capabilities.

“We have the mindset of a device manufacturer. We understand the thinking and processes used in manufacturing and incorporate it into everything we do, including service and repair,” said Dennis Wulf, chief executive officer. “Health care professionals across the spectrum trust us to drive innovation and provide them with the right solutions so they can remain focused on their priority – their patients.”

Formed in September 2017, Innovatus Imaging maintains headquarters in Pittsburgh and operations in Tulsa, Denver and the Netherlands.

###

About Innovatus Imaging

Innovatus Imaging is the ISO-13485 certified preferred provider of best-in-class imaging devices and repair services for health care professionals who constantly strive to deliver high-quality patient care. The company’s expertise spans the entire life cycle of medical imaging products – from design, development and manufacturing to sales, distribution and repair. Innovatus Imaging provides proven, documented MRI coil and ultrasound transducer repair services and CR system and dry film printer service. The company also has an FDA-registered site for the design and manufacturing of specialty ultrasound probes. Headquartered in Pittsburgh, Innovatus Imaging maintains operations in Tulsa, Denver and the Netherlands. For more information, visit www.innovatusimaging.com.

Contact:

Terry Faber

Innovatus Imaging

844-687-5100 x1022

terry.faber@innovatusimaging.com